

Sponsorship Opportunities

BELFAIR FARMS SCHOOLING SHOW SERIES

Show Dates: February 28 | March 28 | October 24 | December 12
Serving Fort Mill, Ballantyne, Rock Hill & Charlotte Metro Area



4499 Old Hickory Rd, Van Wyck, SC 29744
belfairfarmsriding@gmail.com

ABOUT BELFAIR FARMS RIDING ACADEMY

Belfair Farms is a 35-acre equestrian facility in Van Wyck, South Carolina, strategically located to serve the Charlotte metro area. We specialize in hunter/jumper training and English riding instruction for all levels, from complete beginners through A-rated competitors.

Our Mission:

Remove barriers to equestrian sport by providing:

Complete lesson horse program

Accessible pricing compared to Charlotte-area facilities

Educational focus for families new to riding

Comprehensive programming from beginner to competition

Welcoming, supportive community atmosphere

By the Numbers:

25 years in business

35-acre facility

200+ students and families served

Complete lesson horse program

IEA team training



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WHY PARTNER WITH BELFAIR FARMS?

Reach the Right Audience

Your brand connects with 200+ riders, families, and spectators who are:

- Charlotte-area professionals
- Families investing in their children's development
- Active community members from Fort Mill, Ballantyne, Waxhaw & beyond
- Equestrian enthusiasts across the Carolinas

Marketing Value:

- Physical presence at 4 well-attended horse shows
- 200+ email subscribers receiving show updates
- Active social media engagement (Instagram & Facebook)
- Association with 25 years of equestrian excellence

QUESTIONS? LET'S TALK!

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SPONSORSHIP OPPORTUNITIES

PREMIER SERIES SPONSOR - \$500

(Only 1 Available - Be the Face of Our Series!)

Your Benefits:

Logo prominently featured on ALL prize lists (4 shows)

Banner displayed at all 4 shows

4+ social media features throughout the series

Announced at start of each show

Table/booth opportunity at all shows

Company materials can be included in year-end award presentations

FULL SERIES DIVISION SPONSOR - \$150

(6 Divisions Available - Only \$37.50 per show!)

Your Benefits:

Name on all prize lists under your division (4 shows)

Division-specific social media post at each show (4 posts total)

Signage at awards at all shows

Opportunity to provide promotional items for division champions

Available Divisions:

Walk/Trot/Canter (all ages)

Beginner Walk/Trot

2' Division

2'3" Division

2'6" Division

Crossrails Division



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SPONSORSHIP OPPORTUNITIES

FULL SERIES DERBY SPONSOR - \$100

(2 Derby Classes Available)

Your Benefits:

Logo on prize lists
Signage at all shows
Announced during each derby
Social media features (4 posts)

Available Derbies

\$250 Crossrail Derby
\$750 2'-2'6" Derby

SINGLE SHOW DERBY SPONSOR - \$50

Your Benefits:

Logo on that show's prize list
Signage at derby class
Announced during derby
Social media mention

SUPPORTING SPONSOR

Choose Your Level:

\$50 Bronze: Logo on prize lists (4 shows)

\$75 Silver: Logo on prize lists + social media thank you post

\$100 Gold: Logo on prize lists + social media + announced at shows



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